

**B. V. Patel Institute of Management, Uka Tarsadia University,
Research Paper Published during AY 2019-20 by Students and Teachers**

Sr. No.	Title of paper	Name of the author/s	Name of journal	Month & Year of publication	Volume No.	Issue No.	ISSN number	Page No.	Impact Factor
1	Challenges and problems faced by family business in Adajan area, Surat.	Kiran Jaisinghani and Ms.Nimisha Jariwala	International Journal for Research in Applied Science & Engineering Technology	April 2020.	8	4	2321-9653	1510-1521	7.429
2	A Study on awareness about Government sponsored schemes for MSME among the Entrepreneurs in Surat District	Mosmi Patel and Vivek Ayre	International Journal of Creative Research Thoughts	April 2020	8	4	2320-2882	4166-4174	
3	A Performance Analysis of Surat District Co - Operative Bank by Financial Statement Analysis	Bhoomi Bhakta	International Journal of Creative Research Thoughts (IJCRT)	June 2020	8	6	2320-2882	770-775	7.97
4	A Study on Investor Perception regarding Mutual Funds Services by Religare Securities Ltd.	Hunny Patel	International Journal of Creative Research Thoughts (IJCRT)	April 2020.	8	12	2320-2882		7.97
5	A Study on Relationship between FMCG Sector and Nifty Fifty	Dhruvi Patel and Dr. Manisha Surti	International Journal of Creative Research Thoughts	April 2020	8	4	2320 - 2882	1042 - 1050	7.97
6	A Study on the Impact on Dividend Announcement on Share Price	Ayan Patel and Dr. Manisha Surti	Journal of Emerging Technologies and Innovative Research	April 2020	7	4	2349 - 5162	17 - 24	5.87
7	A Study on Green Banking Practices adopted by with Respect to Valsad District.	Jahanvi A Bhalani and Dr. Taral Patel	International Journal of Creative Research Thoughts	April 2020	8	4	2320-2882	1586-1592	7.97
8	A study on awareness level of investors towards Systematic Investment plan (SIP) with respect to Navsari Region	Brahmbhatt Khushali	International Journal of Commerce and Management Research	Jul-20	6	4	2455-1627	27-30	5.22
9	A Study on Impact Of Non –Performing Assets on Profitability of Public and Private Sectors Bank.	Krupal A Chaudhari and Dr. Taral Patel	International Journal of Innovation and research Technology	April 2020	5	4	2320-2882	163-166	6.25

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10	A study on impact of demographic factors on traders investment decision	Krupali Bhakta	International Journal of Scientific Reserach in Engineering and Management	April 2020	4	4	2582-3930	1-8	4.1
11	To Study the Investors Preferences for their Investments	Vaibhav Chopra and Dr. Vijay Gondaliya	International Journal for Research in Applied Science & Engineering Technology	April - 2020.	8	4	2321-9653	286-296	7.429
12	To Study the Factor Influencing For Invest in Mutual Fund	Vrutika Gabani and Dr. Vijay Gondaliya	Studies in Indian Place Names	March 2020	40	68	2394-3114	131-139	
13	A study on investor preference towards mutual fund in Bardoli	Rinkal Patel and Nisarg Shah	International Journal of Management and Commerce	April 2020.	2	2	2664-6846	01-Mar	
14	Study on Issue Price Performance of IPO's (Initial Public Offering) in India	Neel Moradiya and Nisarg Shah	Journal of Emerging Technologies and Innovative Research	April 2020	7	4	2349-5162	25-33	5.87
15	A Comparative Study of Financial Performance on LIC & ICICI Prudential Insurance	Nidhi Patel	International Journal for Research in Applied Science & Engineering Technology	Jul-20	8	7	2321-6953	431-438	7.429
16	A Study on Impact of Earning Per Share and Dividend on Share Price Movement NSE	Mukesh Agrawal and Nisarg Shah	Journal of Emerging Technologies and Innovative Research	April 2020	7	4	2349-5162	467-473	5.87
17	A Credit Risk Management in Public and Private Sector Banks	Nikhil Shah and Nisarg Shah	Journal of Emerging Technologies and Innovative Research	April 2020	7	4	2349-5162	607-615	
18	A Study on Investor's Preference towards different Investment Avenues Specifically in Bardoli Region.	Vidhi Makwana and Mr. Vivek Ayre	International Journal of Management and Commerce Innovations	April 2020	8	1	2348-7585	16-22	5.72

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19	A Study on Insurance Awareness in Rural Area of Bardoli Region	Shivani Patel and Mr. Vivek Ayre	International Journal of Management and Commerce Innovations	April 2020	7	2	2348-7585	1490-1496	5.72
20	To study problem faced by newly emerging entrepreneur and factors that motivate them in Raising Fund in Surat Region	Riya Desai and Mr. Vivek Ayre	International Journal of Management and Commerce Innovations	April 2020	7	2	2348-7585	1497-1502	5.72
21	A Study on working capital management and financial statements analysis of sugar company	Rinkal Patel and Mr. Vivek Ayre	International Journal of Management and Commerce Innovations	April 2020	8	1	2348-7585	1 - 6	5.72
22	To Study on Co-Operative Bank with special reference to Lending Practices in Surat Region	Shatakshi Pawar and Mr. Vivek Ayre	Journal of Emerging Technologies and Innovative Research	April 2020	7	4	2349-5162	1242-1253	5.87
23	Satisfaction Level of Employees towards Training program at Sidmak Laboratories (India) Pvt. Ltd.	Drashti Patel and Dr. Anuradha Pathak	International Journal of Creative Research Thoughts (IJCRT)	April 2020	8	4	2320-2882	1936-1947	7.97
24	A Study on Impact of Employee Welfare Measures in Daimond Industry	Dhruval Devani and Dr. Anuradha Pathak	International Journal of Creative Research Thoughts (IJCRT)	April 2020	8	4	2320-2882	2903-2911	7.97
25	A Study on Employee Attitude towards the Grievance Handling System at Bindal Silk Mills Pvt. Ltd.	Hritika Singh and Dr. Anuradha Pathak	International Journal for Research in Applied Science & Engineering Technology	April 2020	8	4	2321-9653	1144-1151	7.429
26	A Study on Employer-Employee Relationship	Amisha Rathod	IJCRT	April2020	8	4	2320-2882	3637-3647	7.97
27	A Study on Impact of Work-life Balance of Employees in Donear Pvt. Ltd. A Case Study	Dhruv Oza and Dr. Anuradha Pathak	International Journal of Creative Research Thoughts (IJCRT)	April 2020	8	4	2320-2882	1542-1555	7.97

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28	A Study on Recruitment and Selection Process At Sosyo Hajoori Beverages Pvt. Ltd.	Dhruval Kaneria	International Journal of Creative Research Thoughts (IJCRT)	April 2020	8	4	2320-2882	2198-2214	7.97
29	Human Resource Practices in Organisation and Employees' Performance: A Study of FM PBW Bearings Pvt. Ltd.	Hitaxi Kathrotiya and Dr. Anuradha Pathak	International Journal of Management and Commerce Innovations	April 2020	8	1	2348-7585	23-30	5.72
30	A Study on Perception of Workers regarding Training and Development at Multi Grain Foods	Vaibhavi Ramakant Pande & Dr. Manisha Surti	International Journal of Research and Analytical Reviews	May 2020	7	2	2349-5138	1 - 8	5.75
31	A Study on Employee Satisfaction at Co-Operative Sector	Rinki Sinha and Dr. Vijay Gondaliya	Journal of Human Resource and Customer Relationship Management	April 2020.	4	1	2453-2712	29-39	
32	A study on Effectiveness of Employees Grievance Handling System at SUMUL Dairy Surat	Payal Rathod and Ms. Nimisha Jariwala	International Journal of Creative Research Thoughts	April 2020	8	4	2320-2882	4058-4079	7.97
33	A Study on Welfare Activities Provided for Employees at Shree Durga Syntex Pvt Ltd.	Pankaj Rawat and Nimisha Jariwala	International Journal for Research in Applied Science & Engineering Technology	May 2020	8	5	2321-9653	1113-1125	7.429
34	A study of Effectiveness of Organizational Culture.	Nishit Ghadiyali and Nimisha Jariwala	International Journal for Research in Applied Science & Engineering Technology	May 2020	8	5	2321-9653	88-104	7.429
35	A study of performance appraisal system of employees at R.P industry.	Payal Sharma & Ms.Nimisha jariwala	International Journal of Creative Research Thoughts	April 2020	8	4	2320-2882		7.97
36	A study on employee engagement at Treffer Pharmaceuticals	Sonia Bhula and Siddhi Shah	Journal of emerging technologies and innovative reserch	April 2020	7	4	2349-5162		5.87

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37	A Study on Impact Training and Development on Employee Performance at Weavetech	Janki Lakhani and Ms. Vaishali Pillai	International Journal of Management and Commerce Innovations	April 2020	8	1	2348-7585	31- 42	5.72
38	A Study on Employee Engagement and Their Impact on Employee Performance	Maaz Lorgat and Vaishali Pillai	Journal of Emerging Technologies and Innovative Research	April 2020	7	4	2349-5162	555-558	5.87
39	A Study on Impact of Environment on Employees Performance at JK Lakshmi Cement LTD	Mittal Patel and Vaishali Pillai	International Journal of Creative Research Thoughts	April 2020	8	4	2320-2882	2175-2183	7.97
40	A Study on Compensation Management towards Employees Satisfaction at Spectrum Dyes & ChemicalPVT, LTD.	Mitesh Mali and Vaishali Pillai	International Journal of Creative Research Thoughts	May 2020	8	4	2320-2882		7.97
41	A Study on Labour Welfare Measures in KRIBHCO. Ltd	Kinjal Modi and Vaishali Pillai	International Journal of Engineering Development and Research	April 2020	8	2	2321-9939	162-164	7.37
42	A study on employee retention policies on organization productivity in Sumul.	Jayshree Chhabbulal Kanojiya & Vaishali Pillai	International Journal of Creative Research Thoughts	June 2020	4	8	2320-2882		7.97
43	A Study on Workers Health and Safety undertaken at Vaikunth Chemicals Pvt. Ltd.	Jinal Borad and Ms. Vaishali Pillai	International Journal of Creative Research Thoughts	April 2020	8	4	2320-2882	348-353	7.97
44	A Study on Customer Saatisfaction towardrs Herbal life Products: A Study of South Gujarat Region	Namrata Kundnani, Dr. Anuradha Pathak and Dhruv Mali	International Journal of Commerce and Management Research	May 2020	6	3	2455-1627	61-64	5.22

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45	Satisfaction of Employees towards Performance Appraisal in Organisation: A Study on Aaiswarya Printing and Dying Pvt. Ltd.	Namrata Kundanani and Dr. Anuaradha Pathak	International Journal of Creative Research Thoughts (IJCRT)	April 2020	8	4	2320-2882	1470-1485	7.97
46	To Study the Customer Satisfaction towards Satyam traders	Ms. Dhvani Panchal and Mr. Nisarg Shah	International Journal for Research in Applied Science & Engineering Technology	April 2020	8	4	2321-9653	1306-1309	7.429
47	A Study on Customer's Perception & Satisfaction towards Ready to Eat Product with respect to Krish Bhog	Nikhilkumar Dharmendrabhai Patel	International Journal for Research in Applied Science & Engineering Technology (IJRASET)	April 2020	8	4	2321-9653	816-823	7.429
48	A Study on Difficulties faced by Entrepreneurs while Exporting Products	Khusboo Shah and Peenal Sankhla	International Journal of Emerging Technologies and Innovativa Research	April 2020	7	4	2349-5162	1192	5.87
49	A Study on Impact of Import and Export on Economic Growth of India	Jayraj Joshi and Peenal sankhla							
50	Impact on Outsourcing on Business Organisation in True Color Pvt. Ltd.	Dhaval Kotadiya and Prinsa Patel	International Journal for science and Advance Reserach in technology	March 2020	6	3	2395-1052	902-906	
51	A study on consumer's preference towards country of origin while purchasing the apparel product.	Neha Gupta and Ms. Vaishali Pillai	International Journal of Creative Research Thoughts	April 2020			2320-2882		7.97
52	A Study on Comparative Analysis between Domestic Product vs. Foreign Product Usage in surat Region	Dharmik Vora	International Journal of Creative Research Thoughts	Jun-20	8	6	2320-2882	3512-3538	

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53	A Study on Problems Faced by Tourists While Travelling Abroad With Respects to South Gujarat	Smit Patel and Mr. Vivek Ayre	International Journal for Research in Engineering Application & Management (IJREAM)	April 2020	6	1	2454-9150	50-55	6.46
54	A Study On Consumer Satisfaction Towards After Sales Services	Fenny patel And Dharmaraj Solanki	International Journal of Research in Engineering, Science and Management	April-2020	3	4	2581-5792	535-537	4.308
55	A study on consumer influence on print media of cashew day	Aniket Bhavsar and Dharmaraj Solanki	International Journal for Research in Applied science & Engineering Technology	April 2020	8	4	2321-9653	1606-1608	7.429
56	Consumer perception towards product and services of resilin rubtech	Darshan Patel and Dharmraj Solanki	International Journal of Research in Engineering, Science and Management	April 2020	3	4	2581-5792	133-136	4.308
57	A Study on Consumer Buying Behaviour of Dairy Product with special reference to Chikhli Taluka	Ammar Ogasia, and Dharmaraj Solanki	International Journal of Creative Research Thoughts (IJCRT)	April 2020	8	4	2.3E+07	3181-3187	7.97
58	A Study on Consumer Buying Behaviour Two Wheeler Vehicle at AMI Honda	Deeppatel and Dharmaraj Solanki	International Journal for Research in Applied Science & Engineering Technology (IJRASET)	May 2020	8	5	2321-9653	411-414	7.429
59	A study on customer satisfaction towards the products of Acey Engineering Pvt. Ltd. (AEPL)	Amisha Shah And Dharmaraj Solanki	SAGAR- International journal of Management and Research	JAn-March-2020	IV	2	2456-2815	2-10	
60	A study on consumer buying behaviour towards cars in Surat	Asad And Dharmaraj Solanki	International Journal for Research in Engineering Application & Management (IJREAM)	April 2020	6	1	2454-9150	319-324	

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61	A Study on Service Quality at HERO Motocorp Service Centre at Shubham Motors, Kamrej	Shehnaz Sheikh and Dr. Manisha Surti	International Journal of Commerce and Management Research	April 2020	6	3	2455-1627	04-10	5.22
62	To Study the Perception of Business Owners Considering Social Media A Sales Tool	Ms. Simran Italiya and Dr. Manisha Surti	International Journal of Engineering Applied Sciences and Technology	April 2020	4	12	2455-2143	115-121	
63	A study on consumer buying behaviour towards diamond Jewellery at surat regional.	Sagar Vekariya and Dr. Taral Patel	International Journal of Engineering Development and Research	April 2020.	8	2	2321-9939	314-317	
64	A Study on Customers Satisfaction Towards Products of Hero MotoCorp	Preet Kamlesh Patel and Dr. Taral Patel	International Journal of Research in Engineering, Science and Management	April 2020.	3	4	2581-5792	656-660	
65	A study on consumer brand preference of luxury cars with particular reference to surat city	Pratik Shah	International Journal of Creative Research Thought	May-20	8	5	2320-2882	516-520	
66	A Study on Measuring The Effect of Digital Advertisement on Consumer Decision Making Process at Surat City.	Ruchit Meruliya and Dr. Taral Patel	International Journal of Creative Research Thoughts	April 2020	8	4	2320-2882	1223-1231.	7.97
67	A Study on Effectiveness of Online Marketing from Meera Industry	Ankit Maisuriya, Peenal Sankhla	International Journal of Creative Research Thoughts	May 2020	8	5	2320-2882	509-515	7.97
68	A Study on Consumer Buying Behaviour towards Liquid Utensil Cleaner from Ambika Industry	Nikunk Moradiya and Peenal Sankhla	International Journal for Research in Applied Science and Engineering Techhnology	April 2020	8	4	2321-9653	1441	5.87

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69	A Study on Consumer Buying Behaviour towards Aestro Shampoo	Hemil Borad, Peenal Sankhla	International Journal of Creative Research Thoughts	April 2020	8	4	2320-2882		7.97
70	To Study the Preferene and Satisfafaction Level of Customers towards Amrut Exort	Nishant Dhameliya and Peenal Sankhla	International Journal of Creative Research Thoughts	April 2020	8	4	2320-2882	3982-3986	7.97
71	A Study on Consumer Satisfaction towards Quality Service of Mahindra Motor in Navsari City	Jenish Patel and Prinsa Patel	International Journal for Research in Applied Science & Engineering Technology	March 2020	8	3	2321-9653	54-62	7.429
72	To Study the Impact of Direct MArketing on Business Performance Undertaken at Shiplan Steelcast Pvt. Ltd.	Jaimin Sudra and Prinsa Patel	International Journal for Research in Applied Science & Engineering Technology	April 2020	8	4	2321-9653	101-105	7.429
73	A Study on Consumer buying behaviour towards packed water bottle at Dharti Water pvt. Ltd.	Lisha Patel and Prinsa Patel	Inetrnational Journal of Engineering Development and Research	June 2020	8	2	2321-9939	73-83	
74	The Effect of Customer Relationship Management on Business Performance	Janki Patel and Prinsa Patel	International Journal of Reserach in Engineering, Scienece and Management	March 2020	3	3	2581-5792	603-609	4.308
75	To study the Consumer Buying Behaviour at Hi-Tech Sweet Water Tehnology Pvt. Ltd.	Kartavya Patel and Prinsa Patel	International Journal for Research in Applied Science & Engineering Technology	April 2020	8	4	2321-9653	63-68	7.429
76	A Study on Product Packaging Impact on Consumer Buying Behaviour	Janki Chitroda and Prinsa Patel	International Journal of Novel Reserach in Marketing Management and Economics	April 2020	7	1	2394-7322	74-82	

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77	A Study on Consumer Experience towards Coffee Culture with Special Reference to Surat, Adajan	Kirtan Patel and Prinsa Patel	International Journal of Reserach in Engineering, Scieence and Management	March 2020	3	3	2581-5792	596-602	4.308
78	A Study on Consumer Perception towards TATA Nexon Car in Bardoli City	Nainesh Patel and Prinsa Patel	Inetrnational Journal of Engineering Development and Research	June 2020	8	2	2321-9939	84-93	
79	A Study on Customer Brand Preference towards Suzuki Nexa at Surat City	Simnan Ansari and Ms. Vaishali Pillai	International Journal for Research in Applied Science & Engineering Technology	April 2020	8	4	2321-9653	1598-1601	7.429
80	Tax Planning and Tax Management of Salaried Individuals: A Study of Bardoli Region	Dr. Vijay Gondaliya and Dr. Yagna Vyas	Journal of Management Development and Research	Jan-Jun 2020	7	1	2347-4475	34-48	
81	A Study on Farmer's Attitudes Towards Organic Farming	Mr. Dharmaraj Solanki	Journal of Management Development and Research	Mar-20			2349-802	56-61	
82	Study on Recommendation Systems and Its Challenges	Ms. Niyati Shah	International Journal of Latest Trends in Engineering and Technology	Mar-20	16	1	2278-621X	50-53	
83	A study on Impact of dividend announcements on IT companies of National Stock Exchange	Dr. Vijay Gondaliya and Ms. Nauriti Chokkas	IDEES –International Multidisciplinary Research Journal	July-Dec 2020	6	2	2455-4642	570-588	
84	Impact of Frauds on the Indian Banking Sector	Patel Hani	International Journal of Creative Research Thoughts (IJCRT)	April 2020.	8	4	1602-1607	2320-2882	